Press Release



December 6, 2016

## Shiba Park Hotel in Tokyo to Hold Event "2017 First Visit to Zojoji Temple" to Celebrate New Year



The Shiba Park Hotel in Tokyo announced on December 6 that it will hold an event on Dec. 31, 2016, to celebrate the coming of the New Year, and visit Zojoji Temple. The event is designed to allow guests from overseas to experience and enjoy celebrating the New Year in Japanese style.

On December 31, guests will eat "toshikoshi-soba" (noodles eaten on New Year's Eve), and join the countdown to the New Year at the Japanese Culture Salon SAKURA. Hotel staff will escort guests to Zojoji for "hatsumode" (year's first visit to temple) to participate in a traditional bell-ringing ceremony and observe other events. Guests at the Shiba Park Hotel and the Shiba Park Hotel 151 are welcome to join the event by paying a JPY3,000 participation fee.

Shiba Park Hotel President Rentaro Yanase said:

"We have many customs to celebrate the New Year in Japan. Eating "toshikoshi-soba" and bell ringing are part of them, which will be introduced by hotel staff at the event. I hope that guests will become familiar with Japanese culture through this event."

The Shiba Park Hotel hopes that all guests will enjoy experiencing the traditional Japanese New Year celebrations and that their experience will last as an unforgettable memory of the Shiba Park Hotel.

## About Shiba Park Hotel (Tokyo, Japan)

The Shiba Park Hotel is a city hotel established in 1948 as a hotel for foreign trade delegations. Since then, the hotel has welcomed many guests from overseas. There are 199 guest rooms of various types, Japanese restaurant Hanasanshou, Chinese restaurant Peking, steak restaurant Old City Grill House and bar Fifteen's. Conveniently located in central Tokyo, the Shiba Park Hotel is easily accessible to and from both Haneda and Narita airports by the Airport Limousine Bus. There are 4 train and subway stations within a walking distance, offering great access to Tokyo's major sightseeing spots and business districts. The Shiba Park Hotel continues to welcome guests from around the world with the hope for guests to "feel relaxed as they are at home, even in the midst of a trip."



## **Contact Details:**

Yuko Matsubara (Ms), Emi Sotome (Ms) Public Relations Shiba Park Hotel Email: matsubara@shibaparkhotel.com TEL: +81(0)3-3433-4141(Hotel) Website: http://en.shibaparkhotel.com/