NEWS LETTER



Grand Opening of Shiba Park Hotel 151

From Shiba Park Hotel (Tokyo, Japan), we here would like to introduce the grand opening of its new Hotel, the Shiba Park Hotel 151, Japanese Culture Experience Workshops, and valuable reservation information.

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1: Shiba Park Hotel 151 Opening on Monday, August 1, 2016

First opened in 1948, the Shiba Park Hotel (main building) has been providing excellent services for more than sixty years. Facilities are being renovated and it will reopen on August 1st, 2016 as the Shiba Park Hotel 151.

The hotel has completely transformed to match our philosophy "Hospitality from the moment you book", with hopes for its guests to understand more about Japan, and to fall in love with our country, and



experience the true meaning of hospitality, which we call "omotenashi". With this concept in mind, while we are a city hotel, the Shiba Park Hotel 151 offers services to provide Japanese inn-style hospitality.

The hotel is also working to incorporate the needs of foreign visitors to Japan as it prepares for the start of business. It has invited and held numerous meetings with independent, international consultants to consider issues such as the guest room, amenities, website construction, and the types of events to offer.

2: Japanese Culture Salon SAKURA

The Shiba Park Hotel 151 will also open Japanese Culture Salon SAKURA, a unique salon offering guests the opportunity to experience of Japanese culture on site. Various programs are available every day. Programs such as *Origami*, Japanese Calligraphy, and Radio Exercises are available without any cost. There will be cooking programs such as *Takoyaki* and *Sushi* cooking, Japanese *sake* tasting, as well as workshops such as *Manekineko* Painting and



Furoshiki Wrapping which guests may take their works home as a souvenir.

Japanese Culture Experience Programs for August 2016

Origami / Japanese Calligraphy / Tea / Radio Exercises

Takoyaki cooking / Onigiri cooking / Sushi cooking

Sake Tasting / Manekineko Painting / Furoshiki Wrapping

etc.

- * Some programs have limited capacity, prior reservation is required
- * Participation fee will vary depending on the program.
- * Participation to the Sake Tasting is limited to guest over 20 years of age.



3: Shiba Park Hotel's Original Globe ONE WORLD

A one-of-a-kind globe entitled ONE WORLD, at a height of over 1.7 meters, will be set up in the lobby. The globe, on which no borders have been drawn, rests on a pedestal made in the image of Mt. Fuji. As the lobby is a place where our guests from all over the world come and go, this installation will be in the hope that visitors can spend some time in harmony, sharing stories while looking upon their home countries, Japan, and the world.



<Summary>

Name: Shiba Park Hotel Original Globe ONE WORLD

Size: Sphere diameter 140 cm, Height 170.5 cm (Reduced scale 1/9 million)

Place: Lobby, Reception Wing, Shiba Park Hotel

Production cooperation: Watanabe Co., Ltd.

4: Opening Promotions, Available for Reservation!

To celebrate the grand opening of the Shiba Park Hotel 151, Opening Promotion Rates are available for a limited time and rooms. Opening Promotion Rates reservations are only available through the Shiba Park Hotel 151's official website.

Wi-Fi and wired access to internet is available free of charge in all guest rooms.



<Periods of Opening Promotions>

Reservation Period: until Sun., July 31, 2016 at 23:59

Travel Period: Mon., August 1 \sim Tue., December 20, 2016

♦Opening Promotion

·Room Rate: available from 16,200JPY per room/night

♦Opening Promotion for Long Stays

- •Room Rate: available from 15,300JPY per room/night
- •2 or more consecutive nights are required.



- Rates are limited to online reservation at http://www.hotel151.com/
- **X** All rooms are Non-Smoking
- ※ Staying with children…
 - ·Children under age 7 can stay free of charge when sharing a room with parents without an additional bed.
 - ·Children age 7 and older are charged with the adult rate.

For further press materials or photographs please contact below. We will happily provide further materials:

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