

**A new hotel based on the concept “Hospitality from the moment you book”,
mainly targeting the increasing number of international tourists in Japan**

Shiba Park Hotel 151 Opens on Monday, August 1, 2016

Shiba Park Hotel will be opening Shiba Park Hotel 151, its new facility, currently under construction on the hotel’s original site, on August 1st, 2016 (Monday).

Shiba Park Hotel is easily accessible from Haneda and Narita airports and is located near Zojoji and Tokyo Tower, symbolic of Tokyo. The hotel consequently has a high proportion of foreign guests, with the average accommodation rate rising to 71% in 2015. In order to create a hotel mainly targeting international tourists whose numbers are expected to increase further, the main building of the Shiba Park Hotel which had hosted many guests since 1960 is now under construction. It is due to re-open as the Shiba Park Hotel 151.



Exterior of Shiba Park Hotel 151
(image)



Guest Room: Comfort Twin Room
(image)

Based on the concept “Hospitality from the moment you book”, Shiba Park Hotel 151 hopes for its guests to understand more about Japan, to fall in love with our country, and experience the true meaning of hospitality, which we call “*omotenashi*”. With this concept in mind, while we are a city hotel, the Shiba Park Hotel 151 offers services to provide Japanese inn-style hospitality.

The hotel is also working to incorporate the needs of foreign visitors to Japan as it prepares for the start of business. It has invited and held numerous meetings with independent, international consultants to consider issues such as the fit-out of guest rooms, website construction, and the types of events to offer. The hotel will also open Japanese Culture Experience Salon SAKURA, a salon offering experiences of Japanese culture on site at the hotel. The salon shares the charms of Japan with international tourists visiting this country.

Features at the Shiba Park Hotel 151

Japanese Culture Salon SAKURA:

“SAKURA” offer guests the opportunity to experience Japanese culture, play, and a part of Japanese life during their stay in the hotel. Hotel staffs serve as instructors and will provide lectures on a variety of aspects of Japanese culture that we have been accustomed to since childhood, and are a deep-rooted part of their lives. “SAKURA” is open 365 days and a variety of programs such as origami (paper-folding) and Japanese calligraphy. In addition, on an irregular basis, events such as Japanese Sake tasting and tours to experience the seasonal delights of Japan are planned to be held.

Name:	Japanese Culture Salon SAKURA
Place:	2nd floor, Shiba Park Hotel 151
Open hours:	Varies depending on event
Participation Fee:	Varies depending on event



Japanese Calligraphy Workshop
(image)



Escorted tour to Bon Dancing
(image)

Shiba Park Hotel's Original Globe <ONE WORLD> installed in the lobby

A one-of-a-kind globe entitled <ONE WORLD>, at a height of over 1.7 meters, will be set up in the lobby. The globe, on which no borders have been drawn, rests on a pedestal made in the image of Mt. Fuji. As the lobby is a place where our guests from all over the world come and go, this installation will be set out in the hope that visitors can spend some time in harmony, sharing stories while looking upon their home countries, Japan, and the world.

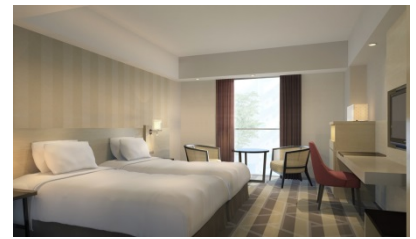


Name:	Shiba Park Hotel Original Globe <ONE WORLD>
Size:	Sphere diameter 140 cm、Height 170.5 cm (Reduced scale 1/ 9 million)
Place :	Lobby
Production cooperation:	Watanabe Co., Ltd.

Guest Rooms

Guest rooms incorporate traditional Japanese colors, including *karashi* (mustard) carpets and *shinshu* (ochre red) chairs, while the furnishings also feature the *asanoha* (hemp leaf) pattern. In this way, we produce a relaxing space featuring a taste of Japanese culture.

The Hollywood twin is the primarily offered style of beds, using hypoallergenic bedding. It also features a separate closet and bedroom area for a pleasant environment suitable for long stays. The Comfort Twin Rooms, which are the main type of guest room here, are built to offer separate bathrooms and toilets, and provide deep bathtubs, offering the opportunity to enjoy the Japanese bathing culture.



Guest Room: Comfort Twin Room
(image)

70 guest rooms in total ... all rooms are Non-smoking

- Comfort Twin Room 30 m² (61 rooms)
- Comfort Double Room 30 m² (8 rooms)
- Barrier Free Room 30 m² (1 room)

Amenities in guest room

Complimentary beverages such as several kinds of tea, coffee, and green tea, as well as biscuits are available in every room.

Additionally, all rooms feature a separate air conditioning system, making for a relaxing stay.



Comfort Twin Room plan view
(image)

Old City Grill House

With the motto "a steakhouse feast for all five senses", the Old City Grill House offers a variety of regional dishes, including lobster rolls, New England clam chowder, and, representing the Southern United States, Cajun cuisine. Craft beers that pairs with the foods will also be provided.



Old City Grill House
(image)

Name:	Old City Grill House		
Place:	1st floor, Shiba Park Hotel 151		
Open hours:	Breakfast	6:45 a.m. ~ 10:00 a.m.	
	Tea Time	10:00 a.m. ~ 11:30 a.m.	
	Lunch	11:30 a.m. ~ 3:00 p.m.	
	Tea Time	3:00 p.m. ~ 5:00 p.m.	
	Dinner	5:00 p.m. ~ 11:00 p.m.	
Price:	Breakfast	Buffet	JPY 2,100
	Lunch	Set Menu	JPY 1,600~
	Dinner	A la carte dishes	
		Tokyo Beef Steak (400g / 2 persons portion)	JPY 10,000
		New England Clam Chowder	JPY 1,000
※ All rates are subject to 10% service charge & tax			

Facilities at Shiba Park Hotel 151

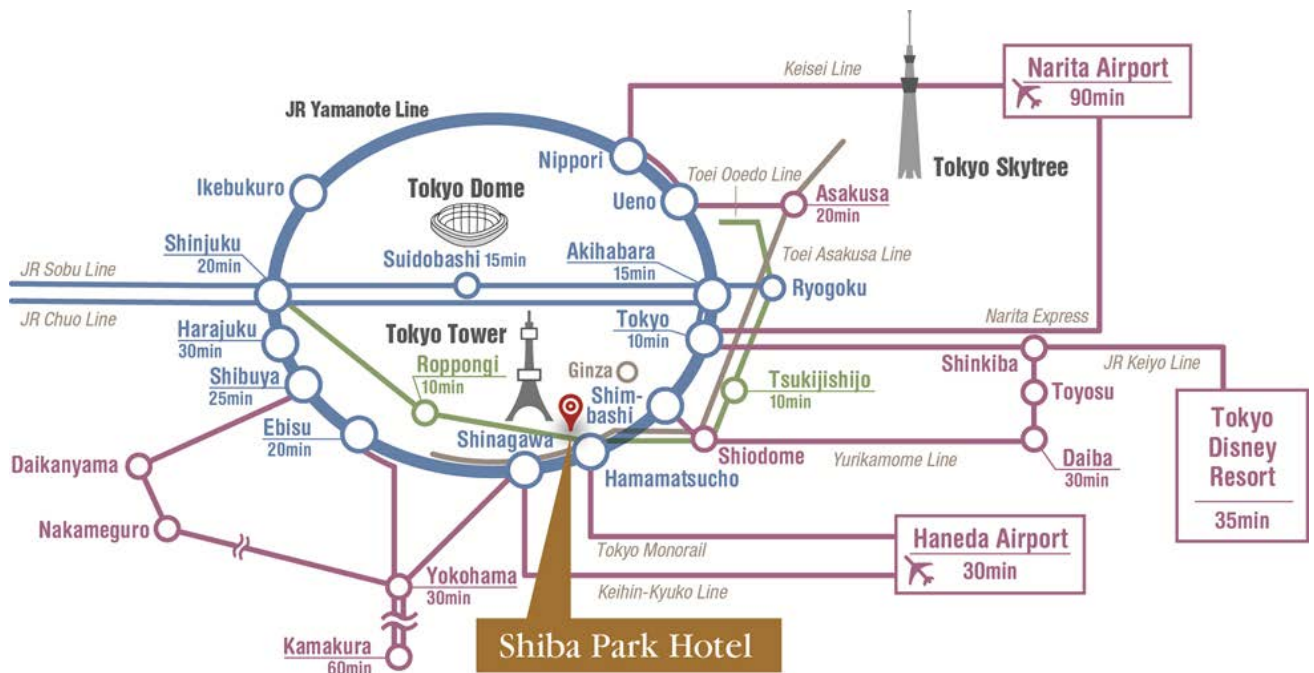
Name: Shiba Park Hotel 151
Address: 1-5-10 Shiba Koen, Minato-ku, Tokyo 105-0011
Inquiries: TEL : +81 (0)3-3433-4141 FAX : +81 (0)3-3433-4142
E-mail: newhotel@shibaparkhotel.com
URL: <http://www.hotel151.com/>
Opening: August 1, 2016
Management: Shiba Park Hotel Co., Ltd.
Address: 1-5-10 Shiba Koen, Minato-ku, Tokyo
TEL: +81 (0)3-3433-4141 FAX: +81 (0)3-3433-4142
President: Rentaro Yanase
Construction: 1st (entrance) to 9th floor
No. of rooms: 70 rooms (from 2nd to 9th floors), All rooms are Non-smoking
Rates: Proposed price JPY 25,000 (including taxes and service charge)
Check in / out time: 14:00 / 12:00 noon
Dining: Old City Grill House (Steak Restaurant / All day dining)
*Breakfast JPY 2,100 (excluding tax and service charge)
Other facilities: Japanese Culture Salon SAKURA, Smoking area, Parking,
Coin Laundry & Ironing, Microwave, Ice machine
Construction: Hazama Ando Corporation
Interior design: Kanko Kikaku Sekkeisha

Access Information

8 minute walk from Hamamatsucho Station on the JR Line and Monorail

4 minute walk from Daimon Station on the subways: Toei Oedo Line / Toei Asakusa Line

2 minute walk from Onarimon Station on the subway: Toei Mita Line



For further press materials or photographs please contact below.

We will happily provide further materials:

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