

Fender
MAKE HISTORY™

Hard Rock
HOTEL



1
CLASSIC PLAYER
BAJA '60S TELECASTER®
3-COLOR SUNBURST



2
STARCASTER® GUITAR
BLACK



3
CLASSIC PLAYER STRAT® HH
DARK MERCEDES BLUE



4
DELUXE STRATOCASTER®
HSS PLUS TOP
WITH IOS CONNECTIVITY
TOBACCO SUNBURST



5
AMERICAN STANDARD
STRATOCASTER®HH
OLYMPIC WHITE



6
DELUXE STRATOCASTER®
HSS PLUS TOP WITH IOS CONNECTIVITY
AGED CHERRY BURST



7
AMERICAN STANDARD
TELECASTER® HH
OLYMPIC WHITE



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CLASSIC SERIES
'72 TELECASTER® CUSTOM
3-COLOR SUNBURST, MAPLE



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STANDARD STRATOCASTER®
CANDY APPLE RED



10
SPECIAL EDITION CUSTOM
TELECASTER® FMT HH
CRIMSON RED TRANSPARENT



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DELUXE DIMENSION™ BASS IV
NATURAL

#1 Classic Player Baja '60s Telecaster®

Color: 3-Color Sunburst

For the Classic Player Baja '60s Telecaster, Fender Custom Shop Master Builder Chris Fleming has taken his original Baja Telecaster design and upgraded it with full-on 1960s features and vibe, including an alder body, rosewood fingerboard, a comfortable '60s "C" neck profile and American Vintage pickups. The other great features are also still available with this model, including the special switching and circuitry, engraved Fender Custom Shop neck plate, American Vintage string-through-body Telecaster bridge and more.

#2 Starcaster® Guitar

Color: Black

Virtually fabled since the mid-to-late 1970s, the seldom-seen Starcaster occupies a special place in Fender history as its one-and-only offset-waist semi-hollow electric guitar. Prized decades later by a new generation of adventurous guitarists with a flair for appealingly unconventional Fender style, the Starcaster now returns in fabulous new Modern Player form with greater sound, build and beauty.

#3 Classic Player Strat® HH

Color: Dark Mercedes Blue

The Classic Player Strat HH, created by Fender Custom Shop Master Builder Yuriy Shishkov, blends '60s and '70s Stratocaster styling with modern high-performance. It's an elegantly fierce and versatile performer, with special features including dual Wide Range Special humbucking pickups, five-way switching with coil splitting for more traditional single-coil Stratocaster® sounds, and a sultry Dark Mercedes Blue gloss finish with a matching headstock.

#4 Deluxe Stratocaster® Hss Plus Top With Ios Connectivity

Color: Tobacco Sunburst

For a state-of-the-art playing experience and a phenomenal leap forward in Stratocaster evolution, the Deluxe Stratocaster HSS Plus Top guitar with IOS Connectivity expands the sonic possibilities of the instrument by plugging directly into iOS devices such as your iPhone®, iPad®, iPod® or computer for easy recording, editing, monitoring and more with no need for external devices. Play it as a great-sounding HSS Stratocaster in the standard manner, or use the guitar's built-in USB audio interface and 1/8" stereo headphone output to connect directly to your iPhone®, iPad® or iPod®, Mac or PC for a whole new world of sonic versatility and creativity (connecting cables included).

#5 American Standard Stratocaster® HH

Color: Olympic White

For the high-output guitarist who wants more power from a Strat®, the flagship American Standard guitar lineup rocks extra hard with the distinctively formidable American Standard Stratocaster HH. Instead of using the traditional design with three single-coil pickups, this guitar hot-rods the time-honored American Standard Stratocaster with a pair of Twin Head Vintage humbucking pickups that deliver enormous full-bodied sound.

#6 Deluxe Stratocaster® HSS Plus Top With IOS Connectivity

Color: Aged Cherry Burst

For a state-of-the-art playing experience and a phenomenal leap forward in Stratocaster evolution, the Deluxe Stratocaster HSS Plus Top guitar with IOS Connectivity expands the sonic possibilities of the instrument by plugging directly into iOS devices such as your iPhone®, iPad®, iPod® or computer for easy recording, editing, monitoring and more with no need for external devices. Play it as a great-sounding HSS Stratocaster in the standard manner, or use the guitar's built-in USB audio interface and 1/8" stereo headphone output to connect directly to your iPhone®, iPad® or iPod®, Mac or PC for a whole new world of sonic versatility and creativity (connecting cables included).

#7 American Standard Telecaster® HH

Color: Olympic White

For the high-output guitarist who wants more power from a Tele®, the flagship American Standard guitar lineup rocks extra hard with the distinctively formidable American Standard Telecaster HH. Instead of using the traditional design with two single-coil pickups, this guitar hot-rods the time-honored American Standard Telecaster with a pair of Twin Head Vintage humbucking pickups that deliver enormous full-bodied sound.

#8 Fender® Classic Series '72 Telecaster® Custom

Color: 3-Tone Sunburst

Like its ancestor, the Classic Series '72 Telecaster® Custom combines the tradition of a single-coil bridge pickup with the supercharged sound of a humbucking neck pickup. Features include an alder body, maple neck with three-bolt plate and Micro-Tilt™ adjustment, single-coil Telecaster bridge pickup, Fender Wide Range humbucking neck pickup, and vintage-style bridge and tuners.

#9 Standard Stratocaster®

Color: Candy Apple Red

For guitarists everywhere who appreciate great style, rich and versatile tone, and excellent value, the Standard Stratocaster is an elegant and affordable classic with a great combination of traditional design and contemporary features. Time-honored Fender style and performance-minded modern upgrades don't have to break the bank, and this model delivers the best of both in an instrument ideal for Stratocaster players everywhere at every level.

H

#10 Fender® Special Edition Custom Telecaster® FMT H

Color: Crimson Red Transparent

The Custom Tele FMT HH features a carved flame maple top, cream binding, set neck, rosewood fingerboard, two Fender humbucking pickups, string-through body hard-tail bridge, 3-way switching and pull/push coil tap.

#11 Fender® '70s Stratocaster®

Color: Olympic White

The Fender® '70s Stratocaster® features an ash body, U-shaped neck with bullet truss rod nut, rosewood fingerboard, large headstock with '70s logo, three vintage-style single-coil pickups and vintage style "F" tuners.

#12 Coronado Guitar

Color: Candy Apple Red

For the guitarist who appreciates a fabled Fender instrument with a special history, the Coronado guitar is back with greater sound, build and beauty than ever. In the mid-to-late 1960s, the Coronado family was Fender's first foray into the hollow-body electric guitar world. Now the Coronado name and style have returned in an utterly cool Modern Player model with stunning looks, tone and features, including a thin semi-hollow body with stylish binding and bound f holes, special humbucking pickups, distinctive headstock, vintage-style bridge/tailpiece and much more. The return of a true Fender original.

#13 Fender® Deluxe Players Strat®

Color: 3-Tone Sunburst

The powerful Deluxe Players Strat® guitar is set apart from the pack by features including an ash body, lightly tinted modern neck with a 12" radius rosewood fingerboard, Noiseless™ pickups, standard five-way pickup switch paired with push/push mini-switch offering an even greater variety of pickup combinations, brown shell pickguard and gold-plated vintage hardware.

#14 Fender® Standard Stratocaster® HSS

Color: Black

The Standard Stratocaster® HSS offers legendary Fender® tone with classic styling. Features include one humbucking/two single-coil pickup configuration, synchronized tremolo with high-mass bridge block, shielded body cavities, medium jumbo frets, tinted neck, rosewood fingerboard, parchment pickguard and control knobs and '70s-style headstock logo.

#15 Fender® Standard Stratocaster®

Color: Lake Placid Blue

The Standard Stratocaster® guitar offers legendary Fender® tone with classic styling. Features include three single-coil pickups, synchronized tremolo with high-mass bridge block, tinted maple neck, shielded body cavities, medium jumbo frets, parchment pickguard and '70s-style headstock logo.

#16 Fender® Standard Telecaster®

Color: Brown Sunburst

The Standard Telecaster combines the best of old and new, with hotter single-coil pickups, shielded body cavities, medium jumbo frets, six-saddle strings-through-body bridge, cast/sealed tuners, tinted maple neck, parchment pickguard and control knobs, and '70s-style headstock logo.

#17 Fender® Jim Adkins JA-90 Telecaster®

Color: Natural

Fender craftsmen sat down with When Jimmy Eat World guitarist and frontman Jim Adkins and went over his old Fender TC-90 spec by spec, making several key changes that subsequently produced this unique model. Features include a mahogany neck set into a semi-hollow ash body, rosewood fingerboard, Seymour Duncan® soap-bar pickups, independent volume and tone controls, Adjusto-Matic™ bridge and anchored tailpiece.

#18 Fender® Standard Stratocaster® Left-handed

Color: Midnight Wine

The left-handed Standard Stratocaster® guitar offers legendary Fender® tone with classic styling. Features include three single-coil pickups, synchronized tremolo with high-mass bridge block, tinted neck, rosewood fingerboard, shielded body cavities, medium jumbo frets, parchment pickguard and '70s-style head-stock logo.

#19 Fender® Reggie Hamilton Standard Jazz Bass®

Color: 3-Tone Sunburst

The Reggie Hamilton Standard Jazz Bass® guitar is designed to the virtuoso R&B bassist's exacting specs, with gorgeous tone, great looks and unbelievable feel. Features include an American Series Precision Bass® pickup, custom Noiseless™ Jazz Bass bridge pickup, active/passive switch, 20-fret maple neck with a rosewood fingerboard, '70s stamped open-gear tuners and Hipshot® Bass Xtender drop-D tuner on the E string.

#20 Deluxe Dimension™ Bass IV

Color: Natural

For discerning bassists, Dimension basses present the modern pinnacle of Fender style, power, performance and personality. With an original body style, all-new pickups and electronics, and other fine features, they let you sculpt your tone with unparalleled bass artistry. The Deluxe Dimension Bass IV is a phenomenal instrument, delivering an elegant modern look and remarkable tonal versatility with any degree of muscle and finesse. From its natural-feeling neck and fingerboard to its powerhouse humbucking pickup, active electronics and much more, it's a remarkable new Dimension in Fender bass.

